



GUJARAT ARTS & COMMERCE COLLEGE (EVENING)



Address: Ellisbridge, Ahmedabad – 380 006, Gujarat, India

College Code : 206
Est. 1992

(Gujarat University affiliated vide Letter No. Academic/21/22444/2005 Dated 20/10/2005 & UGC New Delhi Affiliated 2(F) and 12(B) vide Letter No. F-8-447/2005 (CPP-1) Dt. 26-12-2005)

Phone : +91 79 26447295

Website : www.gacc.org.in

Email : info@gacc.org.in

REPORT

A special workshop on the " Idea to Prototype and Product - Decoding the Journey through Design Thinking Approach"



Gujarat Arts and Commerce College (Evening)
Ellisbridge, Ahmedabad, Pin- 380006



Innovation Club

SSIP, SEP- Entrepreneurship Development Cell, IIC, NEO Commerce Club & IQAC

in collaboration with

Organises a special Workshop on
Fundamentals of Entrepreneurship for Certificate
Course titled- "Startup Shiksha"



INNOVATION CLUB
EDUCATION DEPARTMENT
COMMISSIONERATE OF HIGHER EDUCATION
Knowledge Consortium of Gujarat



Speaker : Kushboo Shah (Founder - Juxta)
Topic : Idea to Prototype and Product ~ Decoding the Journey
through Design Thinking Approach
Date: 1/8/25 and 2/8/25 Day: Friday and Saturday
Time: 10 AM to 1 PM
Venue: GACC (EVE) OFFLINE Session



Education Department,
Government of Gujarat



INSTITUTION'S
INNOVATION
COUNCIL
(Ministry of Education Initiative)



START-UP
Shiksha

Patron -
Dr. Manoj Patel
(Principal, G.E.S. - I)

ENTREPRENEURSHIP DEVELOPMENT CELL

Facilitating the journey from
'Antah Prerna' to 'Entrepreneur'

न क्षः श्रमुपसीता। को ही मनुष्यस्य क्षी वेदा।
Don't wait for tomorrow, do your karma!
who knows the future?



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The workshop was organized under the **“Startup Shiksha” certificate course** at Gujarat Arts and Commerce College (Evening), Ahmedabad, on **August 1st and 2nd, 2025**. The event was designed to nurture entrepreneurial ambition and offered insightful guidance under the inspiring leadership of Principal Dr. Manoj Patel, whose commitment to student empowerment was a driving force behind the initiative. The efficient anchoring and management of the program were handled by Dr. Usha Gadhavi and Dr. Ijan Vaidya, who ensured a seamless flow of sessions and engaged all participants.

The workshop featured **Ms. Kushboo Shah, Founder of Juxta, as the guest speaker**, who shared practical strategies on moving from ideation to prototyping and product development using a design thinking approach. The interactive and hands-on nature of her sessions encouraged students to critically shape their ideas into tangible outcomes. The event drew vital support from collaborative bodies such as the SSIP, SEP-Entrepreneurship Development Cell, IIC, NEO Commerce Club, and IQAC, all under the umbrella of the Knowledge Consortium of Gujarat and the Education Department, Government of Gujarat. Thanks to the concerted efforts of all organizers and facilitators, participants left the workshop motivated and better equipped to navigate the challenging yet rewarding path of entrepreneurship.



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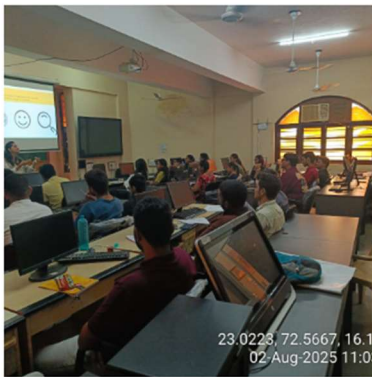
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02-Aug-2025 11:00:00



23.0223, 72.5667, 16.1
02-Aug-2025 11:03



Ahmedabad, Gujarat, India
23c8+vj2, Ellisbridge, Ahmedabad, Gujarat 380006, India
Lat: 23.0223365° Long: 72.5669895°
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